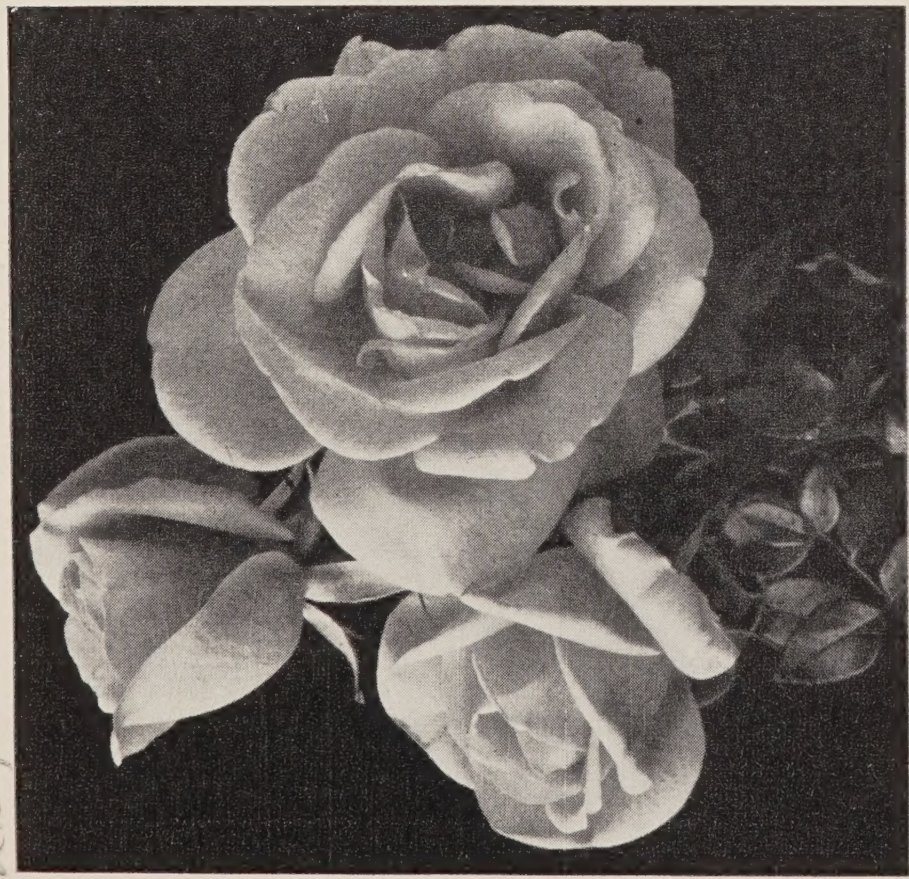


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Better Roses for Your 1950 Garden

Better Gardens

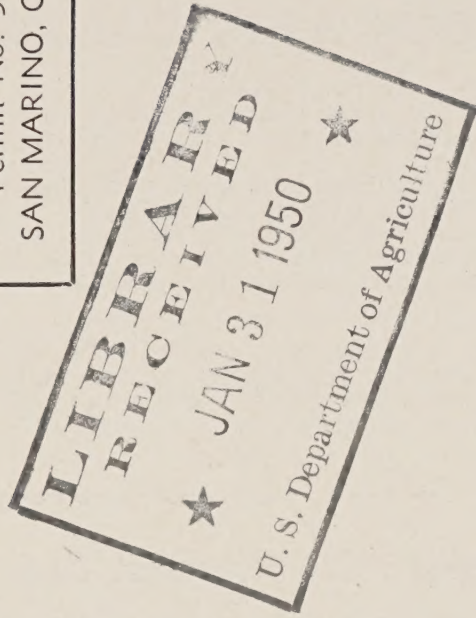
EVERYTHING TO MAKE THEM SO,
CAMPBELL & LESH, AMBLER
2446 HUNTINGTON DR., SAN MARINO

. . . CALIFORNIA . . .



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BETTER ROSES

FOR YOUR 1950 GARDEN

QUALITY—All Better Gardens Roses . . . bushes, climbers, trees . . . are No. 1 two-year-old, budded plants with a well-developed root system and a strong branched top.

PRICE—All prices are for bare-root stock, available during the dormant season, from December 15 to March 15 only. After March 15, plants are available in containers at an additional cost of 50 cents each. Orders of 10 or more Roses, one variety or assorted, are subject to a special **quantity discount** of 10%.

SHIPPING—During the dormant season only, bushes and climbers will be mailed postpaid anywhere in the United States; dormant tree roses specially packed at 50 cents each and shipped express collect only.

Early Orders Get the Best Roses

Quantities of certain varieties are limited . . . Better Order Yours at Once . . . We will send them to you in early January.

ALL-AMERICA ROSES. Award winners in this annual impartially-judged competition are indicated by an asterisk (*) preceding each varietal name.

POLYANTHA and FLORIBUNDA ROSES. These free-flowering, cluster-type roses are really ever-blooming, and ideal for mass planting in beds, borders, and as edgings. In addition to the following varieties, to be found in this catalog, Better Gardens can obtain nearly fifty other varieties during the dormant season.

See Cameo, Cecile Brunner, Crimson Rosette, Fashion, Floradora, Lulu, Margo Koster, Pinkie, Pink Rosette, Pinocchio, and Snowbird.



BUSH ROSES

All-America Roses for 1950

CAPISTRANO. Rich rose-pink, without other shadings, the long, beautifully-formed buds opening to extremely large, full blooms of the same clear color. Capistrano is an upright grower, with long, straight stems and large leathery foliage. Each **\$2.50**

FASHION. Intense salmon-orange floribunda, perfect as buttonhole or corsage buds, and retaining their lovely new-rose color as semi-double blooms which cover the medium-height bushes all season. Each **\$2.00**

MISSION BELLS. Glowing salmon-pink pointed buds open to high-centered flowers of shrimp-pink, with a delightful fragrance; bushes are unusually vigorous, and flower freely. Each **\$2.50**

SUTTER'S GOLD. Long-pointed yellow buds, richly shaded with red and orange, a rich tea fragrance unique in yellow roses, and unusual disease-resistant vigor combined to win for this glorious new California-bred rose the two most coveted prizes in rosedom: The Bagatelle Gold Medal of France, and the All-America Award in the United States. Each **\$2.50**

BUSH ROSES

- ***APPLAUSE.** Dazzling light red ovoid buds and medium-large blooms in great profusion on a compact bush. Pleasing fragrance helped to win it the first post-war Bagatelle Gold Medal in France last year. Pat. 829.....\$2.00
- AUTUMN.** Multicolor: golden-orange, streaked with red; glossy green foliage\$1.00
- BABE RUTH.** Heavy-petalled copper-salmon buds on long, stiff stems open to large, fully-double rose-pink flowers. Wonderful foliage, vigor, and freedom of bloom.....\$2.00
- ***CALIFORNIA.** Gold, tinted apricot; long buds and giant blooms, reaching perfection near the coast. Pat. 449.....\$1.00
- CAMEO.** Soft salmon-pink Polyantha, the clusters freely produced on low bushes.....\$1.00
- ***CAPISTRANO.** See 1950 All-America Roses, page 1.
- CECILE BRUNNER.** Dainty pearl-pink buds generously produced in clusters all season.....\$1.00
- CHARLOTTE.** Medium-sized salmon-rose buds and blooms, similar in size and shape to Picture, but more freely produced\$1.00
- ***CHARLOTTE ARMSTRONG.** Rich rose-red tapering buds and huge deep rose blooms on long stems; deservedly the most popular rose of modern times. Pat. 455.....\$1.50
- CHRISTOPHER STONE.** Brilliant non-fading scarlet-red; the favorite red rose of many, with intense fragrance and freedom of bloom\$1.00
- COLLETTE CLEMENT.** Huge single salmon-orange; unfading and the most popular new single rose.....\$1.25
- CONDESA DE SASTAGO.** Bicolor; raspberry-red petals with a gold reverse\$1.00
- COUNTESS VANDAL.** Bicolor; salmon-pink and copper; long buds and pointed petals, combined with a beautiful color, continue to keep this rose in the fore-front. Pat. 38.....\$1.35
- CRIMSON GLORY.** Deep velvety crimson buds and large flowers on sturdy, well-branched bushes. Pat. 105.....\$1.35
- CRIMSON ROSETTE.** Medium-small, very double dark red blooms in clusters, a grand new Polyantha. Pat. Pend.....\$1.50
- DAINTY BESS.** Soft rose-pink single, with red stamens; the ruffled petals and long half-open period help make this the most popular single\$1.00
- DUQUESA DE PENARANDA.** Long copper and apricot buds and fragrant blooms\$1.00
- ECLIPSE.** Clear yellow, stream-lined buds; leathery foliage and vigorous growth. Pat. 172.....\$1.35
- ETOILE DE HOLLANDE.** Rich deep red, beautiful in bud or full-blown, with a delightful fragrance and vigorous growth; many still say "the best red rose!".....\$1.00
- FANTASTIQUE.** Gay two-toned rose, deep yellow with carmine petal-edges; low-growing but prolific. Pat. 574.....\$1.25
- ***FASHION.** See 1950 All-Americans, page 1.
- FIESTA.** Bright red, striped and flaked with gold; try it in your hair, or on your lapel. Pat. 389.....\$1.50
- ***FLORADORA.** Vivid coral-red, a new color in roses and the first Polyantha or cluster-rose (Floribunda type) to receive an All-America award\$1.25
- ***FORTY-NINER.** Bicolor; long yellow buds open to large dazzling Chinese-red flowers, each petal with a gold reverse. 1949 All-America sensation. Pat. 792.....\$2.00
- FRAU KARL DRUSCHKI.** Huge white buds and blooms; an old favorite\$1.00
- ***FRED EDMUNDS.** True apricot-orange, the best non-fading orange rose. Pat. 731.....\$1.50
- GOLDEN DAWN.** Clear, soft yellow, splashed red in the bud; fragrant\$1.00
- ***GRANDE DUCHESSE CHARLOTTE.** Brilliant lacquer-red, a most interesting and beautiful color found in no other rose; richly fragrant as well as tall and vigorous. Pat. 774.....\$1.50
- HADLEY.** Dark velvety-red; long a favorite, and still a good red\$1.00

BUSH ROSES—Continued

- *HEART'S DESIRE.** Deep rose-crimson, perfectly-formed large buds with perhaps the most intense fragrance in rosedom. Pat. 501\$1.50
- *HORACE McFARLAND.** Long salmon-orange buds open to huge fully-double coral-pink flowers on long stiff stems; a grand rose. Pat. 730.....\$1.50
- J. OTTO THILOW.** Soft rose-pink buds open to large-petalled light pink blooms, long the most popular of all pink roses\$1.00
- KAISERIN AUGUST VIKTORIA.** Ivory-white buds and full flowers; free-flowering and popular.....\$1.00
- *KATHARINE T. MARSHALL.** Glowing clear pink large buds and heavy-textured, if few, petals; wonderful foliage and stems. Pat. 607\$1.50
- *LOWELL THOMAS.** Long deep yellow buds open to graceful clear yellow blooms; one of the few yellows thriving in all localities. Pat. 595\$1.50
- LULU.** Coral-pink buds, beautifully-shaped for your lapel, a corsage, or a boudoir bouquet.....\$1.00
- MARK SULLIVAN.** Multicolor; gold and red; Talisman-like in color, but not in form, and with far greater vigor. Pat. 599\$1.50
- McGREDY'S YELLOW.** Clear buttercup-yellow buds and large-petalled flowers; extremely vigorous and prolific.....\$1.00
- *MIRANDY.** Huge, very double dark red buds and blooms, at their best during warm, sunny weather; intensely fragrant. Pat. 632\$1.50
- *MISSION BELLS.** See 1950 All-Americans, page 1.
- MARGO KOSTER.** Waxy salmon-orange Camellia-like blooms in large clusters on low bushes for beds and edgings.....\$1.00
- *MME. CHIANG KAI-SHEK.** Soft lemon-yellow buds of great length and size open into huge cream-yellow fragrant flowers. Pat. 664\$1.50
- MME. HENRI GUILLOT.** Vivid coral-pink buds and blooms; deservedly one of the ten most popular modern roses, vigorous and fragrant as well as beautiful. Pat. 337.....\$1.50
- MRS. E. P. THOM.** Clear deep yellow; still one of the finest yellows\$1.00
- MRS. PIERRE S. DUPONT.** Distinctive amber-yellow buds and blooms; compact grower\$1.00
- MRS. SAM McGREDY.** Buds of coral-red and copper open to deep coral-pink blooms; unusual bronzy-green foliage on compact bushes\$1.00
- *NOCTURNE.** Stream-lined cardinal-red buds and fully-double flowers with long, straight stems on a vigorous bush; a real All-American. Pat. 713.....\$1.50
- *PEACE.** Soft yellow, tinted pink on each petal-edge, magnificent in the bud or the huge, slowly-opening bloom; great substance and vigor, and its unusual coloring, make this a must. Pat. 591\$2.00
- PICTURE.** Dainty clear pink buds open to medium-sized blooms\$1.00
- PINK ROSETTE.** Rose-pink, very double Camellia-like flowers in clusters feature this lovely new Floribunda. Pat. Pend.\$1.50
- *PINKIE.** Perfect pink buds open to fully-double 2-inch flowers in typical Floribunda-type clusters, constantly produced on low bushes. Pat. 712\$1.50
- PINOCCHIO.** Pointed salmon-and-gold buds freely produced in clusters have put this dainty newer Floribunda on the "Sold Out" list the best part of every rose season (better order yours early). Pat. 484.....\$1.25
- PRESIDENT HOOVER.** Multicolor; flame-pink and golden-buff, splashed with red; still one of the great roses for everyone\$1.00
- RED TALISMAN.** Rich scarlet buds and flowers, in the lovely Talisman form\$1.00
- *SAN FERNANDO.** Dazzling currant red in the long bud and unfading large flowers, combined with a rich, heady perfume; vigorous growth. Pat. 785.....\$2.00
- SANTA ANITA.** Pure rose-pink buds hold the same clear color until the petals of the fully-double flowers fall. Pat. 539\$1.25

BUSH ROSES—Continued

- SHOW GIRL.** Deep carmine-pink of fine form, resembling a more richly-colored Charlotte Armstrong. Pat. 646.....\$1.50
- SLEIGH BELLS.** New pure white, of perfect form in bud and bloom; tall, long-stemmed and vigorous. Pat. Pend.....\$2.00
- SNOWBIRD.** The most prolific white rose, with medium-sized pointed buds, fully-double flowers on compact bushes.....\$1.00
- ***SUTTER'S GOLD.** See 1950 All-Americans, page 1.
- ***TAFFETA.** Multicolor; carmine-rose buds open to fragrant semi-double blooms combining rose-pink, salmon, and apricot; tall and vigorous growth. Pat. 716.....\$1.50
- TALISMAN.** Multicolor; gold, apricot-orange and pink, urn-shaped buds have made this a favorite for years.....\$1.00
- ***TALLYHO.** Bicolor; deep rose-pink petals with a rose-red reverse make a beautiful effect as the urn-shaped buds unfurl; robust and branching. Pat. 828.....\$2.00
- TEXAS CENTENNIAL.** The "Red Hoover," with all the good qualities of that great rose, plus a richer color; rose-red buds open to rich carmine-rose giant blooms. Pat. 162.....\$1.25
- THE DOCTOR.** Soft salmon-pink; the long buds open slowly to large flowers with beautifully waved petals.....\$1.00
- TOM BRENEMAN.** Long coral-rose buds expand slowly into beautiful, long-lasting blooms of the same rich shade; intensely fragrant, vigorous, and prolific. This is the rose you have been looking for!.....\$2.00
- VILLE DE PARIS.** Large double yellow, slightly tinted orange; still a favorite, with its glossy, bronzy-green foliage.....\$1.00

CLIMBING ROSES

- BELLE OF PORTUGAL.** Huge, soft salmon-pink buds and flowers cover the rampant canes through early spring every season but the first.....\$1.25
- CL. CECILE BRUNNER.** Dainty pearl-pink buds and blooms in clusters for many months; strong growth.....\$1.25
- CL. DAINTY BESS.** Rose-pink single, with red stamens; lovely for cutting as well as being an ideal climber.....\$1.25
- CL. ETOILE DE HOLLANDE.** The most popular deep red climber for cutting, producing blooms all season on strong canes.....\$1.25
- CL. HEART'S DESIRE.** Long, shapely buds of deep rose-red for cutting and garden-fragrance; vigorous and ever-blooming.....\$1.50
- ***HIGH NOON.** Deep yellow buds on long, thornless stems for cutting won High Noon the first All-America Rose Award for a climber. A "Pillar type," growing to but 8 feet. Pat. 704.....\$2.00
- CL. J. OTTO THILOW.** Glowing rose-pink blooms on vigorous canes throughout the season.....\$1.25
- CL. MME. HENRI GUILLOT.** Glorious coral-pink color for the wall, or for a bouquet, all season. Pat. 788.....\$1.50
- CL. MME. JULES BOUCHE.** Large, well-formed white blooms for months.....\$1.25
- CL. MRS. E. P. THOM.** Prolific golden yellow like the bush, on vigorous canes.....\$1.25
- CL. MRS. SAM McGREDY.** All the glorious salmon and copper tones of the bush form on a strong, everblooming climber. Pat. 394.....\$1.50
- PAUL'S SCARLET CLIMBER.** Vivid scarlet blooms literally cover the strong-growing plants for several weeks each spring. Despite the lack of flowers the balance of the year, this is the most popular red climber.....\$1.25
- CL. PICTURE.** The perfect rose-pink flowers of the bush form on a vigorous climber; flowers for months.....\$1.50
- CL. PRES. HOOVER.** All the glorious colors and vigor of the bush form, which is easily enough to make it one of the most popular of all climbing roses.....\$1.25
- CL. RED TALISMAN.** Urn-shaped scarlet buds and flowers for show and cutting.....\$1.25
- CL. TALISMAN.** A multicolor like the bush, but with more intense color and better stems; a wonderful climbing rose.....\$1.25
- CL. TEXAS CENTENNIAL.** The glorious red Hoover in a vigorous new climbing form. Pat. 565.....\$1.50



QUALITY TREE ROSES

Better Gardens Tree Roses are well-budded on strong 38-inch standards, and have well-developed tops for a good display the first spring, and for years thereafter. 48-inch stakes are supplied. Complete varietal descriptions may be found under "Bush Roses."

*CHARLOTTE ARMSTRONG. Rose-red	\$4.00
CHRISTOPHER STONE. Vivid scarlet.....	\$3.50
ETOILE DE HOLLANDE. Best rich red.....	\$3.50
*FORTY-NINER. Chinese red and gold.....	\$5.00
*GRANDE DUCHESSE CHARLOTTE. Brick-red.....	\$4.00
*HEART'S DESIRE. Fragrant crimson.....	\$4.00
J. OTTO THILOW. Soft rose-pink.....	\$3.50
MARK SULLIVAN. Gold, tinted red.....	\$4.00
MRS. E. P. THOM. Deep yellow.....	\$3.50
*NOCTURNE. New rich deep red.....	\$4.00
*PEACE. Yellow, tinted pink	\$4.00
PICTURE. Medium-sized rose-pink	\$3.50
PRESIDENT HOOVER. Great multicolor.....	\$3.50
SNOWBIRD. Best white tree rose.....	\$3.50
TALISMAN. Buff-and-pink	\$3.50
TEXAS CENTENNIAL. The "Red Hoover".....	\$4.00

WE RECOMMEND THIS BRAND NEW ROSE BOOK . .

"How to Grow Better Roses"

By JAMES GALLAGHER

96 pages packed with practical information by a Southern California professional rose-grower and prize-winner. Many useful diagrams are included. Delivered, or mailed postpaid\$1.25

